

STRATEGIC TO OPERATIONAL PLAN



2025-30



WHO WE ARE

Based in the South Coast region of Western Australia, South Coast Natural Resource Management is an independent, community-based organisation, providing regional leadership and expertise in natural resource management, conservation, sustainability, and climate adaptation.



OUR PURPOSE

To lead and facilitate the stewardship of natural resources across the region, for the benefit of our environment, economy and future generations.



OUR VISION

Thriving and diverse communities where nature is valued, protected and restored.

OUR STRATEGIC THEMES



ENVIRONMENT

Contribute to global best practice in natural resource management and climate action.



WHAT WE WILL ACHIEVE

A Better Environment

Collaborative landscape-scale projects enhance the region's environmental and cultural values, bolster climate resilience, and attract innovative investment in nature-positive solutions.



COMMUNITY

Work with community, industry and other stakeholders to build effective collaborations to deliver positive change.



WHAT WE WILL ACHIEVE

Empowered Communities

Inspire energised and proactive communities to continue working together to value, protect, and restore nature.



EXCELLENCE

Strive for innovation, be bold and aspire to lead. Demonstrate the highest standards in everything we do.



WHAT WE WILL ACHIEVE

A Prosperous Organisation and Culture

Foster organisational excellence through enduring financial viability, an ambitious workforce, and an inclusive culture we are proud of.

Image credits:
Right Whales – Javier Delgado Esteban
Agriculture – South Coast NRM
Soaring Cockatoo – Graham Richardson

OUR VALUES



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Initiatives:

An Economy that Values and Supports Nature

Increase the scale and efficacy of investment in the protection, restoration and management of nature.

Climate Action*

Champion urgent action to combat climate change and its impacts.

Life on Land*

Contribute to the protection, restoration, promotion, and sustainable use of terrestrial and aquatic ecosystems.

Life Below Water*

Support the conservation and balanced use of the oceans, seas, and marine resources for sustainable development.

**Inspired by United Nations Sustainable Development Goals 13, 14 and 15.*



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Initiatives:

South Coast Regional Plan

A regional NRM plan and prospectus that builds confidence, adds value, and drives investment.

Regional Collaboration

Develop and maintain strong and trust-based relationships with all our partners.

Empowered Communities

Be an active part of local community and industry collaboration that values, protects and restores the environment and human connection to country.

Genuine First Nations Connections

Build and nurture authentic and lasting relations with First Nations organisations and communities.



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Initiatives:

Mobilise Resources

Significantly increase financial resources from all sources to support the regional community in caring for Country.

Develop People

We support the development of our staff and people working across the NRM, First Nations, and sustainable agricultural sectors.

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OUR VALUES

RESPECT



INTEGRITY



CARE FOR NATURE



COURAGE



COLLABORATION

